Cover Crop Economics for a Mid-Sized Crop & Livestock Operation

J. Alan Weber December 8, 2017



Our Story

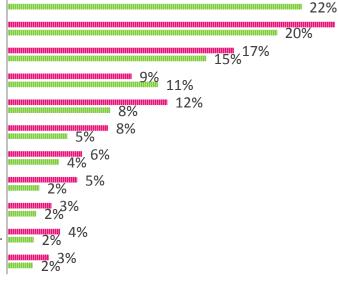
Balancing Economic Expectations

Playing the Long Game

Our Story—Farming in the Laplands

Why are producers interested in cover crops? 2014 (n=4,241) 2015 (n=3,065)

Increases overall soil health Increases soil organic matter Reduces soil erosion Controls weeds Reduces soil compaction Provides a nitrogen source Provides nitrogen scavenging Increases yields in the following cash crop Fibrous rooting systems Economic return (e.g. from yield or haying,... Deep tap roots





Weed Control

0.00% 5.00% 10.00% 15.00% 20.00% 25.00% 30.00%



Compaction



Nutrients



25%

Disease Suppression



Erosion

Percentage of Responses

- Our Primary Goal of Cover Crop Use

 Increase Water Holding Capacity of Soils
- Secondary Goals
 - Forage Availability
 - Increase Water Infiltration
 - Reduce Soil Erosion
 - Reduce Weed & Pest Pressure
- Also Important

 Nutrient Management

Cover Crop Choices (and mixes)



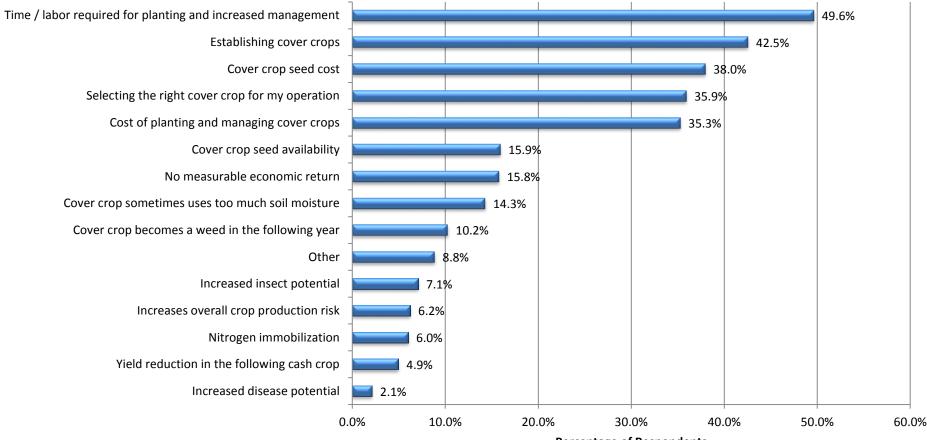
Red Clover

Cereal Rye

Winter Canola

Biggest Cover Crop Challenges

Cover Crop Challenges



Percentage of Respondents

Cereal Rye After Corn



Seeding Options (that we've tried)





Cereal Rye After Corn



Fall Growth

Spring Grazing Prior to Termination

Winter Canola After Corn



Oct

Dec 7th

No-til Beans After Cover Crop



No-til Beans After Cover Crop



Corn/Soybean Baseline

- Utilized 2016
 Crop Inputs
 - Yield
 - Price
 - Input Prices
- Labor, machinery repair, fuel & lube derived from 3rd party estimates

Corn		
Cost-Return Budget		
Estimated Returns per Acre		
Estimated Yield/Acre (bu)	174	52
Price (per bu)	\$3.190	\$9.490
Freight (to processor delivery point)	\$0.100	\$0.100
Net Price (per pound)	\$3.090	\$9.390
Estimated Total Returns/Acre	\$537.66	\$488.28
Estimated Operating Costs/Acre Seed	\$86.25	¢47.95
Seed	\$86.25	\$47.85
Fertilizer	4	40.00
N	\$52.50	\$0.00
Р	\$28.70	\$22.55
K	\$26.60	\$20.90
S	\$8.60	\$0.00
Crop Chemicals/Fungicide/Insecticide	\$35.00	\$51.00
Machinery fuel & oil	\$14.39	\$17.66
Machinery repair	\$17.08	\$13.97
Custom hire and services	\$18.50	\$5.75
Operator and Hired Labor	\$16.22	\$13.78
Crop Insurance	\$0.00	
Misc.	\$5.00	\$5.00
Operating interest (7% for 6 months)	\$10.81	\$6.95
Total Operating Costs/Acre	\$319.64	\$205.40
Estimated Ownership Cost/Acre		
Machinery depreciation, ins, taxes, & int	\$53.91	\$44.74
Real estate taxes, depreciation, and interest (or rent)	🖡 \$125.00 ent)	\$125.00
Total Ownership Costs/Acre	\$178.91	\$169.74
Estimated Total Costs/Acre	\$498.55	\$375.14
Estimated Production Costs/Acre Excluding Land Charges	\$373.55	\$250.14
Net Return over Operating and Ownership Costs	\$39.11	\$113.14

Annual Considerations for Cover Crop Use—Cash Flow Impact

Cash Flow Impacts of Integrating a Cover Crop Post Corn Harvest

Additional Inputs

Operation	Cost	Optional Cos	st Notes
Vertical Tillage (post corn harvest)	\$0.00		Conducted with or without covers
Seeding Cover Crop	\$5.25		Labor, fuel, machine depreciation
Cost of Cereal Rye	\$11.25		45 lbs/ac
Cost of adding HEAR		\$3.60	4 lbs/ac
Winter Canola (vs cereal rye)		\$15.00	10 lbs/ac
Termination of Cover Crop	\$0.00		Conducted with or without covers
Additional Herbicide		\$7.00	2,4-D if clover utilized

TOTAL ADDITONAL INPUT COST

\$16.50

Average Producer Costs		
	Cost per acre	
Seed	\$20-30	
Planting the seed	\$10-12	
Terminating the cove	er crop \$0-10	
Total	\$30-50	
	Average cost for seed and seeding the cover crop: \$37/acre, based on SARE/CTIC/ASTA	

asta SARE CTIC american seed trade association Sustainable Agriculture Research & Education cover crop survey data.

Additional Returns from Grazing



Grazing Canola in December

- Winter Canola
 - 20 to 25% crude protein
 - Wait for hard freeze
 - Ensure roughage available (access to fescue hay mix)
- Cereal Rye
 - Withstands fall grazing
 - Primary grazing in Spring
 - Concern with cattle compaction

Annual Considerations for Cover Crop Use—Cash Flow Impact

Cash Flow Impacts of Integrating a Cover Crop Post Corn Harvest

Additional Inputs

Cost	Optional Co	st Notes
\$0.00		Conducted with or without covers
\$5.25		Labor, fuel, machine depreciation
\$10.35		45 lbs/ac
	\$3.60	4 lbs/ac
	\$15.00	10 lbs/ac
\$0.00		Conducted with or without covers
	\$7.00	2,4-D if clover utilized
\$15.60	Ī	
\$15.75		150 lbs biomass/inch @ 7" valued at \$12 per AUM
\$15.75		hay use (22 to 25% reduction)
	\$0.00 \$5.25 \$10.35 \$0.00 \$15.60 \$15.75	\$0.00 \$5.25 \$10.35 \$3.60 \$15.00 \$0.00 \$7.00 \$15.60 \$15.75

Note: No cost savings noted for herbicide/fertilizer & no yield benefit adjustments noted

Balancing Short and Long Term Economic Expectations

Weed Management

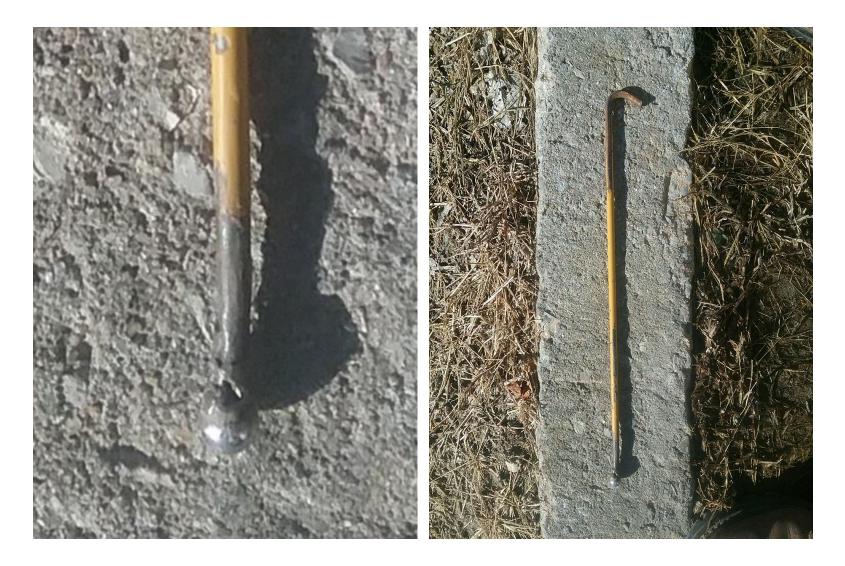




Herbicide Resistance



Can You Identify?



Decreased Soil Erosion

- Use of cover crops to reduce soil erosion will
 - Maintain yield potential
 - Decrease loss of nutrients
- What is the most credible way to monetize this benefit?



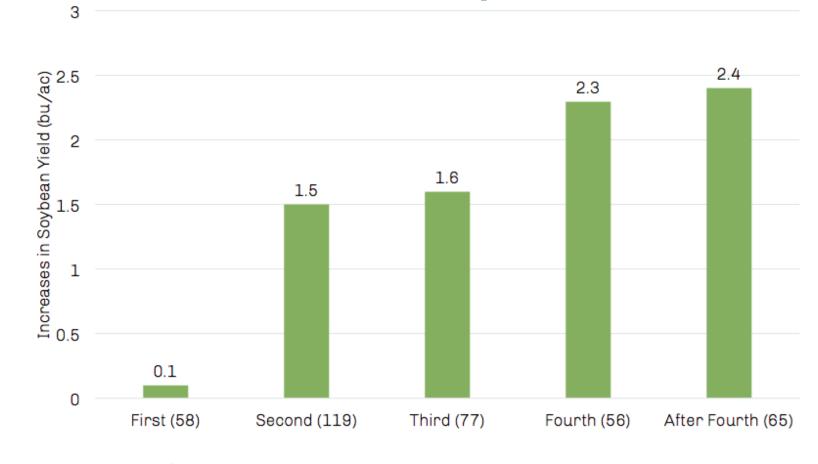
Benefits Build Over Time

Long-term Benefits Accruing with Cover Crop Use	
Increased Soil Organic Matter (Nutrient Value)	+
Increased Soil Organic Matter (Water Holding Capacity)	+
Decreased loss of topsoil due to erosion	+
Decreased soil compaction	+
Recycling of nutrients	+
Reduced weed pressure	+
Reduced disease pressue	+
Increased water infiltration	+
Resiliance during stress	+
Soil temperature buffer	+

NACD/Datu Research, LLC

- During the three-year study period, corn-soybean farmers experimented with cover crops and/or notill, and quantified the year-by-year changes in income they attributed to these practices compared to a pre-adoption baseline. They found that while planting costs increased by up to \$38 per acre:
 - Fertilizer costs decreased by up to \$50 per acre
 - Erosion repair costs decreased by up to \$16 per acre
 - Yields increased by up to \$76 per acre

Yield Impacts—Increases in soybean yield over time (years) since starting the use of cover crops

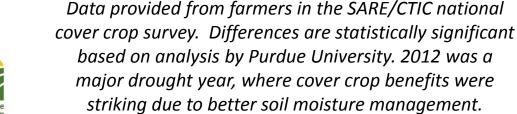




Yield Impact

2-12% yield increases reported in corn and soybean crops planted after a cover crop

Crop Year	Corn	Soybeans
2012*	9.6%	11.6%
2013	3.1%	4.3%
2014	2.1%	4.2%
2015	1.9%	2.8%



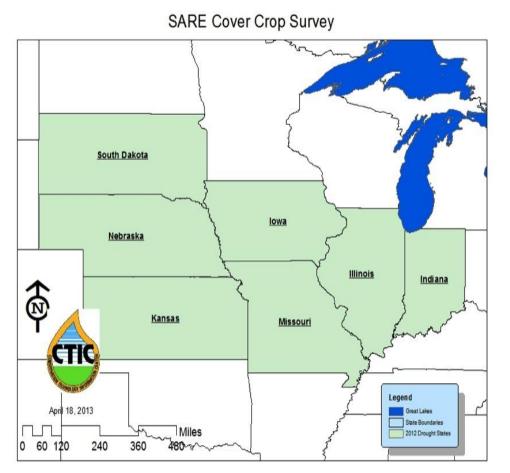


Playing the Long Game

- Risk Management
- New Cover Crops

 Breeding
 Novel Oilseeds
- Land Value
- Voluntary vs Regulatory

Risk Management–Are Cover Crops Good Insurance?



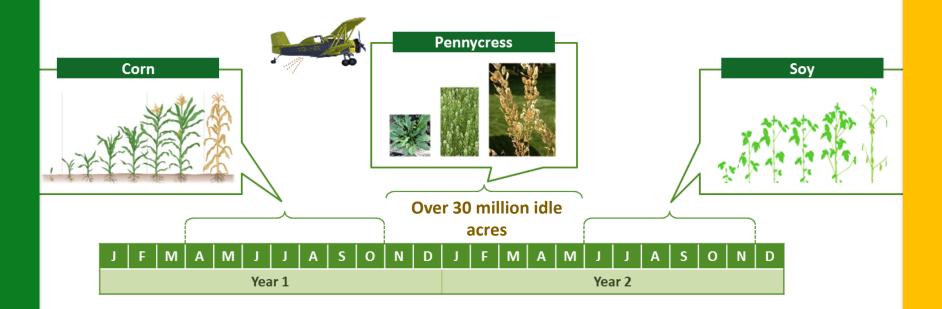
States Significantly Affected by the 2012 Drought

Drought States Commodity Crop Yields as Impacted by Cover Crops in 2012

 Broke the data down to look at yield impact in seven of the states hit hardest by drought (specifically NE, KS, SD, MO, IA, IL, and IN)

Group of respondents	Corn	Soybeans
All respondents with side-by- side field comparisons	9.6% Yield Increase	11.6% Yield Increase
Drought states (7 states)	11.0% Yield Increase	14.3% Yield Increase

The Pennycress Idea: grow sustainable and profitable crop over winter idle land



- Farmers gets another revenue crop
- Idle land used for fuel from non-food crop
- Revenue from cover crop reduce nitrogen runoff

Land Value

- What if organic matter was a key component of land value (thus RENT)?
 - CSR2 in Iowa

$CSR2 = S-M-F-W-D-C\pm EJ$

Where:

S is the taxonomic subgroup class of the soil series **M** is the family particle size class

F refers to the field conditions of a particular SMU

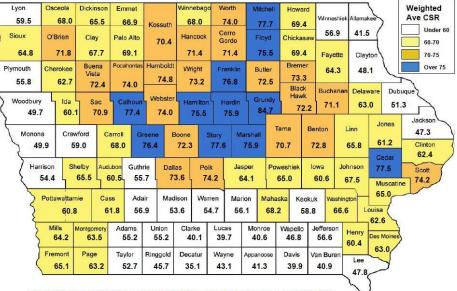
W is the water holding capacity of the series

D is a soil depth & tolerable rate of erosion factor

C refers to the climate

EJ is an expert judgment correction factor

County Weighted Average Corn Suitability Rating



Calculated from acreages and CSR's contained in ISPAID (lowa Soil Properties and Interpretations Database) as of August 5, 2009 Prepared by Gerald A. Miller and Thomas E. Fenton, Professors of Agronomy, and Brad Oneal, Department of Agronomy, Iowa State University, Ames, Iowa 50011

, Iowa's New Corn Suitability Rating -- May 08,2012

J. Alan Weber aweber@marciv.com 573.268.6502

Questions to Ponder

- What additional information is needed for producers to understand the long-term benefits justify annual costs?
- What new traits (breeding improvements) would you like to see?
- Would you consider a winter annual that has the benefits of a cover crop?
- Do you believe land values may be linked to soil health in the future? Do you believe this beneficial?