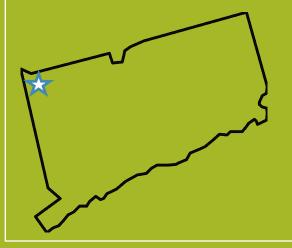








# Diversification without Divorce-ification of the Family Dairy Farm



Matthew & Theresa Freund

Freund's Farm & Freund's Farm Market

Our Farms, Our Future - SARE 2018

#### Freund's Farm, Inc.

A farming family since 1949

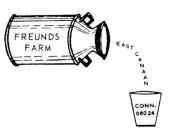


#### Farm Mission Statement:

To run a profitable dairy open to the possibility of

- Diversification,
- operating in an ecologically aware environment,
- practicing proper animal handling,
- and having respect for our neighbors and community.

\* 3 generations 3 farm businesses







# Freund's Farm Market & Bakery, LLC

Started with a bushel of corn on the side of the road in 1960.











L to R: 1960 selling sweet corn roadside, 1986 diversifying with pumpkins, 1991 moved into 2 bay garage, 2017 2 story farm market, 2017 homegrown and local products for sale

## Farm Investments in Renewable Energy

1997- built methane digester to capture and burn biogas



\* One of the longest, continuously running digesters in the USA.

Increased efficiency and reduced footprint for applying nutrients to fields

Find innovative solution to managing separated solids.



#### CowPots, LLC

Innovation – adding value to our farm's byproduct

1 mature dairy cow = 100 lbs of manure/day





Grants received:
SARE
USDA:
SBIR phase 1&2
REAP
EQIP
Dept of Ag – Ag Viability
Dept of Environmental
Protection

# Synergies among 3 farm businesses



Dairy	Farm Market	CowPots
Milk	Cabot products for sale and butter/cheese in catered meals	
Manure	Vegetables, herbs and cut flowers for sale and used in field production	12 sizes of biodegradable pots

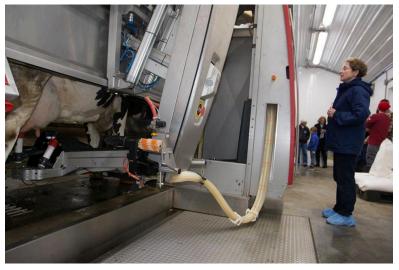


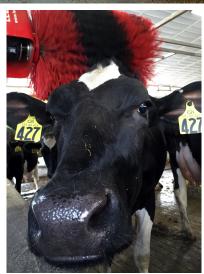




#### Continuous improvement on dairy farm











L to R: Juno the feed pusher, 1 of 5 Lely robotic milkers, back scratchers, new barn with water beds, misting fans, alley scraper and insulated ceiling, participant in FARM program

# Making space for the Next Generation

Finding their niche









### Community Engagement

The average consumer is 3 generations removed from the farm.













L to R: Ag Ed field trip, DEEP Commissioner visit, Congresswoman tour, Matt on EPA panel about nutrient recycling, Nutritionist Dr Katz and family tour, biannual co-farm newsletter



# Thank you. Questions?

Matt Freund matt@cowpots.com www.cowpots.com

Theresa Freund
Theresa.h.freund@gmail.com
www.freundsfarmmarket.com