This presentation goes over material that is in the Call for Preproposals, so it would be useful to have that in front of you as you’re going through this presentation.

The presentation begins with a quick overview of SARE and North Central SARE and emphasize some of the SARE philosophy that I hope will aid you in developing your proposals. Next, it goes through some of the sections of the proposal and provides additional information about what reviewers are looking for. It ends with going through the online submission process. Contact information is at the end of the presentation. This grant program is a competitive grant program to fund research or education projects that address sustainable agriculture issues in the north central region.
The USDA Sustainable Agriculture Research and Education program, commonly referred to by our acronym, SARE is a program of the United States Department of Agriculture, funded through the National Institute of Food and Agriculture or NIFA program.
We provide grants and outreach to advance sustainable innovations to the whole of American agriculture.
This slide highlights some of the main characteristics of the SARE program--
We are decentralized, in that each of the four regions make their own funding
decisions, including which grant programs to offer.
We are science-based, and a grassroots grant program. Our proposal review
teams and our administrative council include farmers and ranchers, extension
educators, researchers and personnel from state and federal agencies. That's an
important point to remember when you're writing your preproposal—don't assume
that everyone reviewing your proposal is an expert in your field—try to avoid using
jargon.

We look for projects with strong farmer/rancher or end-user involvement, and most
projects are applied research projects.
We are a grants and education program, and SARE Outreach produces practical information like you see here, and you can find a wealth of information online, including informative bulletins on topics from Clean Energy and Water Conservation to Building Local and Regional Food Systems. These are available to view online or download as pdfs.
Successful SARE grantees have projects that simultaneously address the 3Ps of sustainability—people, profit over the long term and protection of our resources. The North Central SARE uses slightly different wording, but also highlights the “3Ps” of sustainability, in the NCR-SARE broad based outcomes, listed in the Call for Preproposals.

In your proposal, you should address how your project addresses each of these outcomes, even if it emphasizes one over the others. The outcomes are:

- Improving the economic viability of farmers and associated agricultural businesses.
- Sustaining and improving the environmental quality and natural resource base on which agriculture depends.
- Enhancing the quality of life for farmers/ranchers, communities, and society as a whole.
We have funded projects on a wide range of topics.
We are decentralized in that each of the four regional administrative councils set priorities and make grant decisions. The North Central region includes 12 midwestern states—a highly productive, critical agricultural region. We offer the six grant programs listed above. Information on all of our grant programs can be found on our website www.northcentralsare.org and you should look at all our grant programs to determine the one that might be the best fit for your project. The Partnership Grant program a newer program in the North Central region.
Now I’d like to focus in on the North Central Region and the Research and Education grant program and how to prepare a preproposal
These are the program basics. R&E grants are for up to $250,000. Of that amount, 10% of direct costs can be taken by your institution as Indirect Costs.

At the preproposal level, in order to shorten the application, a budget is not required, you will just indicate the range of funding you’re requesting. For most institutions, this means you don’t have to go through your grants office. That said, you’ll still have to roughly sketch out what you think it might take to do the project so that you can estimate costs.

Duration of these projects vary widely, but most are for 36 months. This year we have a new long-term option that you can apply for, and I will explain more about that later.

Grants can be for research, OR education, or demonstration projects, but all have an outreach component.

Your preproposal must be submitted online by 4:00 p.m. CDT, on Thursday, the 13th of October.

Last year we received 107 preproposals and funded 16 proposals. This year we intend to invite 30 - 35 preproposals to be developed into full proposals, and
anticipate funding 15-16 proposals.

Our Administrative Council reviews the preproposals and makes decisions about which ones to invite to develop full proposals in January. All applicants are notified in late January or early February, and full proposals are due in April.

A different review committee reviews the full proposals and makes recommendations which the AC votes on in July, with funds available mid-fall, 2023.
Preproposals are reviewed by our Administrative Council members in groups based loosely on expertise/topic. However, at the preproposal stage they are not evaluating the technical merit of the proposals, but looking at the concepts. The preproposal is reviewed with regard to its relevance to sustainable agriculture in our region, and farmer engagement in the project.
Projects that come into this grant program can be quite different, but in general, successful projects clearly present the relevance of the proposed work to the north central region, and they clearly define their objectives and outcomes.

They address NCR-SARE’s broad-based outcomes, and all successful research and education grant preproposals also demonstrate farmer/rancher involvement in the proposal, beyond just identifying farmers/ranchers as the targeted recipients of the information. Sometimes farmers have expressed the need for the research, or served as advisors in planning the project, or will be involved in implementing the project or disseminating the findings, but it’s important to convey how they are or will be involved.
Successful preproposals also have clearly defined Outcomes for their project. These are the impacts of your project—somewhat different from the results. The Outcomes are what will happen as a result of the project being completed. Last point I’ll emphasize is that you should make sure that the budget is appropriate to the work.
The 2023 Call for Proposals contains all the questions you’ll be asked to complete in the online system. We suggest that you prepare your proposal in a word processing program so that you can track your word counts, since all sections in the online proposal have word limits. Then you can cut and paste into the online system.
Recognizing that some research/extension systems work is complex and requires a collaborative, interdisciplinary approach that may take years to put in place, NCR SARE is offering a long-term funding option in the Research and Education grant program. Projects that apply under the long-term (more than 3 years) option in the preproposal will be asked to provide a strong justification for why this is a longer-term project and the estimated duration of the project. The justification might include the complexity of the set-up of the project or relationship building; the ecosystem processes at play; or need for longer-term data collection/analysis.

Reviewers will consider the long-term funding justification and decide if the project merits long-term funding, before inviting for a full proposal and comments shared with applicant. If the project is invited for a full proposal, the applicant will need to decide whether or not to pursue the long-term funding option, based on reviewer comments. If the long-term funding option is checked, the project will be reviewed and considered for long-term funding or no funding at all.

If invited to complete a full proposal, and the applicant checks the long-term funding option, they will complete a typical proposal application, requesting funding at no more than the standard cap of $250,000 for the first three year funding period, and your proposal budget will be for that amount, but applicants will complete an additional segment that provides a projected work plan for a second (and third, if
needed) three-year cycle.

Funded long-term projects will receive funding in three-year increments (contingent on NCR-SARE receiving funding.) Each additional increment of funding will be dependent on satisfactory performance in the first round based on: reports submitted in a timely manner with yearly objectives and milestones reported on and met, site visits, and an adequate work plan for the next phase.

There are no priorities for long-term projects, but some examples of types of project topics that could be considered long-term include: soil/water quality enhancement or degradation, agro-forestry, integrated crop-livestock systems, participatory action research, pest resistance mitigation, and climate adaptation.
If you navigate to the Grants page, and click on Research and Education grants, you’ll find information about the this grant program and access to download the Call for proposals.

You should also look at past grant projects to see how your work builds on those, and use that information in your preproposal.
You can get additional help for writing grants on the NCR-SARE website.
An important resource for you is your state NCR SARE coordinator. If you click on the link indicated in this slide, you will pull up the contact information for your state coordinator. They can discuss your idea with you, offer suggestions, and may be able to link you to collaborators. They can be especially helpful in connecting you to farmers who might be interested in your work and willing to collaborate.

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You should also look at past grant projects to see how your work builds on those, and use that information in your preproposal.
Once you’ve entered the online application system, you’ll complete the information requested for a cover page.

Your title should be descriptive but not too long.

and you’ll be asked to enter your Start and End dates—remember that your project cannot begin before November 1, 2023.

The Project Coordinator is the person running the project, and they will be our primary contact--basically the principal investigator for the project. Note that we require you to designate one lead for the project, although you can name additional people as other collaborators in the section about Team members.

You’ll also be asked to categorize your proposal as to whether it is primarily a research project, or an education/demonstration project, and whether you are applying under the long-term funding option. We also ask you to identify a systems or practices category, and a commodity category. This is primarily for cataloguing projects for our purposes, and you’ll choose from drop down lists in the online system.
A critical aspect of the preproposal is to indicate how your project outcomes align with NCR-SARE’s proposed outcomes:

Even if your project focuses one of these outcomes, you should indicate how the outcomes might impact all three.

1. Improving the economic viability of farmers and associated agricultural businesses.
2. Sustaining and improving the environmental quality and natural resource base on which agriculture depends.
3. Enhancing the quality of life for farmers/ranchers, communities, and society as a whole.
In preparing your preproposal, these will be the major headings, and note the designated word limits for each section.

I’ll say a little bit more about defining your project outcomes, but basically, these are what you expect will happen as a result of doing your project. The method/approach will give a brief summary of how you plan to approach the research problem, or implement the education program.

One of most important parts of your preproposal is to describe how is the proposed work is relevant to sustainable agriculture in our region. How does it solve a problem or issue?

You should also give reviewers an idea of the extent of the problem, or the reach your project may have by estimating the number of acres affected, or the size or value of the livestock or crop industry affected in the north central region.

In this section you’ll want to refer to past SARE projects and explain either how your project builds on that work, or how your project differs from work that’s been done in the area.
To define your project outcomes—think about what you want to happen as a result of you completing this project. Learning outcomes can happen fairly quickly, and are things like changes in awareness, skills, knowledge or attitude; action outcomes are changes in behavior, practice or decision-making, and those are the outcomes that might achieve at the end of your project.

So as an example: for an education project on post-harvest handling with farmers as the target audience. Your learning outcomes might be that farmers will learn post harvest handling and packing techniques—so will increase both their awareness of specific requirements from institutional buyers, and increased knowledge about those techniques. The Action Outcomes might be that farmers will use post harvest techniques and increase sales to institutions.
For a research project that looks at how landscape diversity affects the pollinator population, a learning outcome might be that farmers will learn how diverse landscapes affects the number of pollinators—that will be the information generated from the research.

An action outcome will be that farmers plant diverse landscape strips in the hopes of increasing pollinator populations, a change in farmer behavior. We realize that if your project is primarily research, and you are collecting data for 2-3 years in order to share the results with farmers, it’s unlikely that you’ll see farmer adoption within the three year term of your project, so you might not be able to measure those action outcomes.
These are additional sections required in your proposal, and details about what we are looking for in each of these sections are outlined in the Call for Preproposals.
You should also look at past grant projects to see how your work builds on those, and use that information in your preproposal.
Now I’d like to run through a few of the screen shots from the new online submission system so that you know what to expect. When you go to projects.sare.org, this is what you’ll see.

If you’ve never had a SARE grant before you will need to first create an account and complete your profile. Click on create account.

If you’ve had a SARE grant previously and filed reports in this system, your profile will already be in the system and you can log in with the username and password you used for reporting.
To register as a new applicant, complete the requested information—note that we ask for demographic information the first time you use the system. Your demographic information is only aggregated with other proposal demographic information. The people reviewing proposals or determining the proposals funded will not have access to your demographic information. When you’ve finished, click on register.
Once you log in, you'll see this screen. Under projects, you'll see a list of all projects you've been associated with. Under the proposal Applicant Links, you'll see a link to manage applications. This is for you to edit proposals you've started but not submitted.

Click on “Start a new grant proposal”.

www.northcentral.sare.org
You will see a list of all open grant applications, for all regions.

Make sure you choose the correct grant program and the North Central Region. You will be completing the 2023 North Central Research and Education Grant Pre-proposal application.
Enter the title and brief project description (less than 160 characters). Then click on “cover”
Click on “Edit Answer” to complete the requested information—this fills in a “cover page” for your proposal. You will save the answer to each question as it is completed. The system does not store information until you hit “Save.”
Answer each question by clicking on “edit answer” and saving your answer. Once you’ve completed the cover page information, or at any time, you can click on “Proposal Overview” to go back to the main page.
Once all required questions in a section are complete, the section will be marked with a green check.

Click on “Body” to enter information in the main body of the proposal.
You will enter the body of your proposal here. Note that most sections have word limits. You can add images in sections that have an “add media” button, but please limit your images to no more than one page (front and back). You can also enter tables in this system.
To view or share your draft preproposal, click on “View draft”
You can use the link provided to share your draft preproposal with others.
Once you have completed all required sections—the “submit proposal” button appears. If you don’t see that button, you are still missing a required component. Check to make sure you’ve completed the project description and the title, which can often be overlooked.

Once you are satisfied with your proposals, click “submit proposal.”
You’ll land on this page to complete submission. You do have the ability to unsubmit and make changes prior to the closing date for the grant program.
You will see this confirmation page. Note that in this system, you can “unsubmit” and make changes PRIOR to the closing date for the grant program. Make sure you resubmit by the closing date and time.
The preproposals must be submitted online by Thursday, October 13th, at 4:00 p.m. CDT. They’ll be reviewed and a recommendation made to the NCR-SARE Administrative Council in January, and all applicants will be notified whether or not they are being asked to develop a full proposal in late January. Full proposals will be due in early April, with award letters issued in August, and funds available in the fall, contingent upon our receipt of our federal allocation.
Here is my contact information. Please call me or email if you have questions. You can also contact the NCR-SARE office.

Good luck and we look forward to receiving your preproposal.