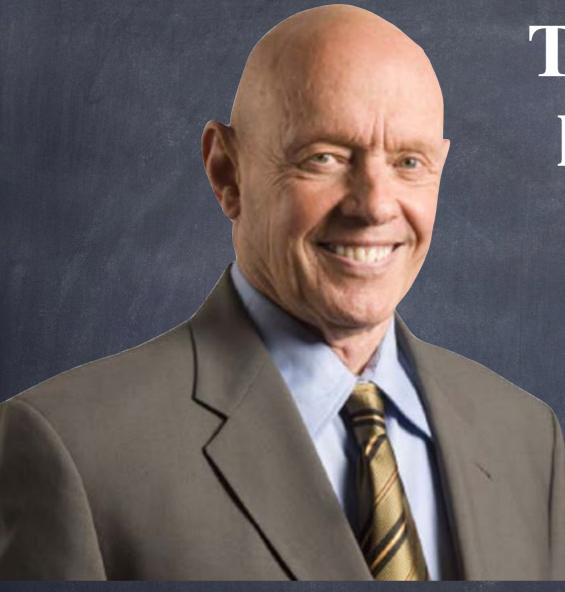
The Science Behind
Changing Expectations



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Stephen Covey

Treat a man as he is and he will remain as he is.

Treat a man as he can and should be and he will become what he can and should be.



Treat a cow as she is and she will remain as she is.

Treat a cow as she can and should be and she will become what she can and should be.

Understanding What a Cow Can And Should Be

- Animals learn what to eat
- They choose what to eat based on what their bodies need.
- Weeds are VERY nutritious.

Cows Learn What to Eat

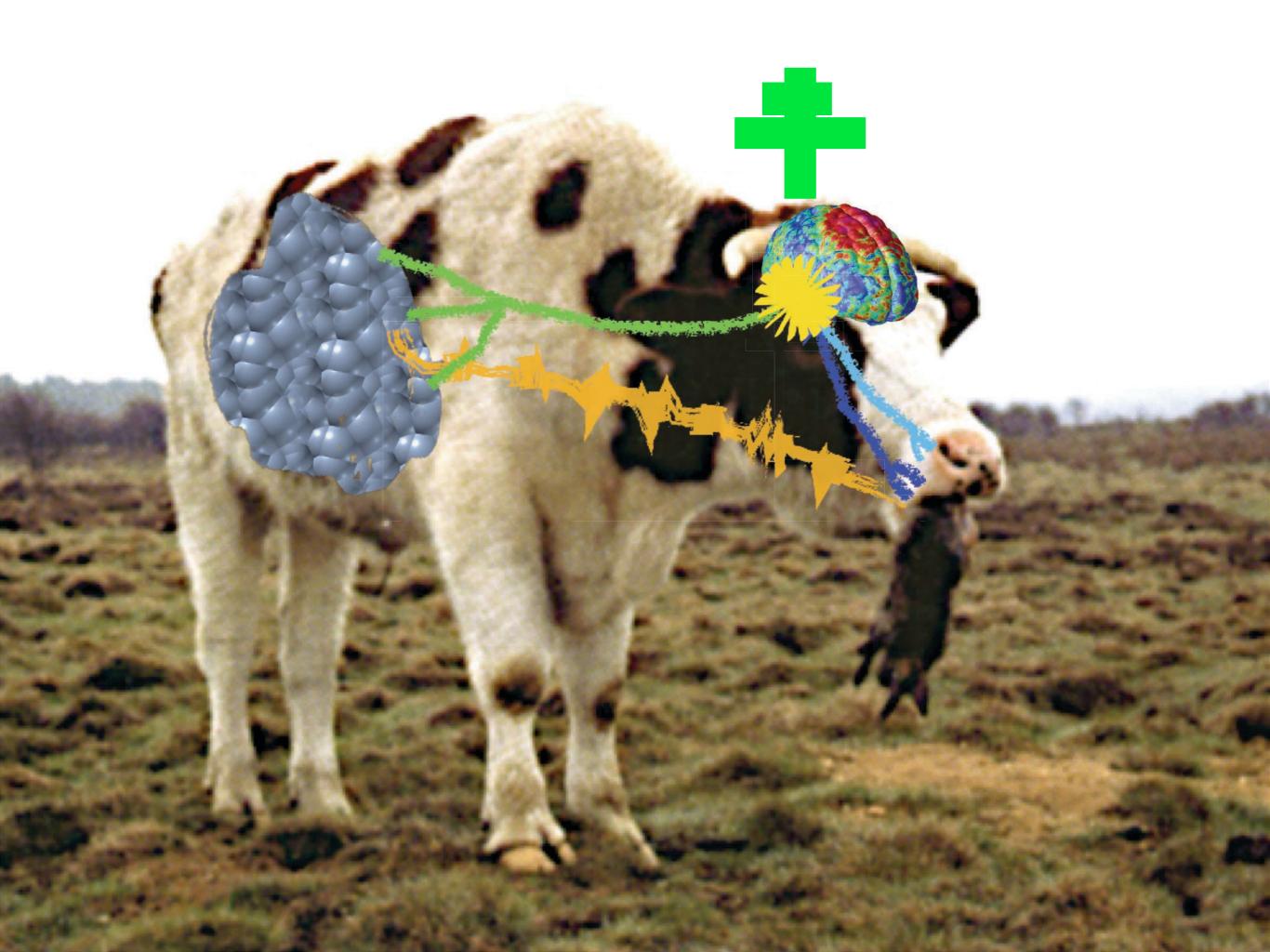


A cow eats what her Mom ate.





A Cow Chooses What to Eat Based on What Her Body Needs

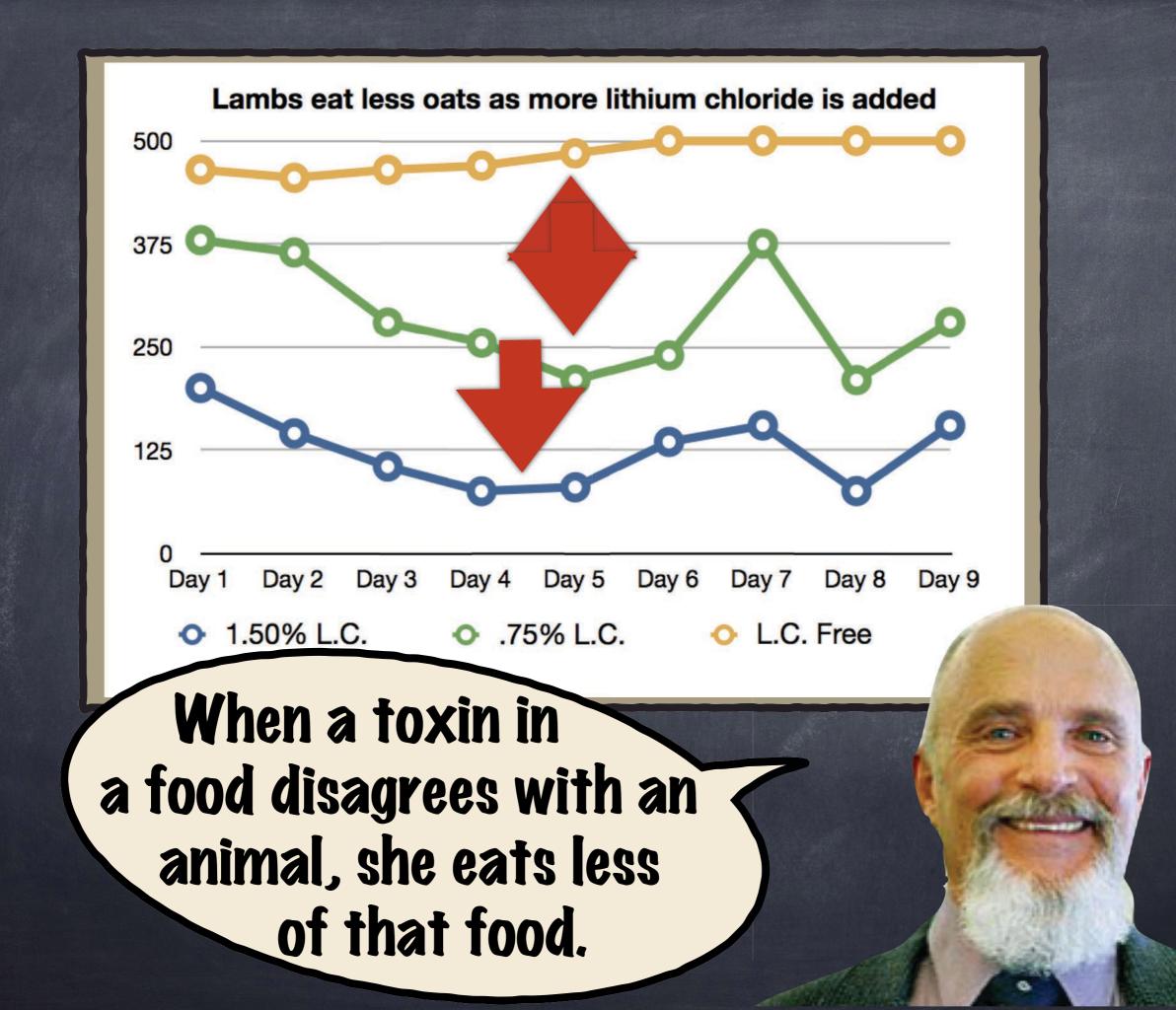






Toxins

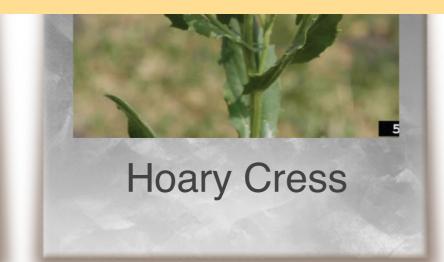




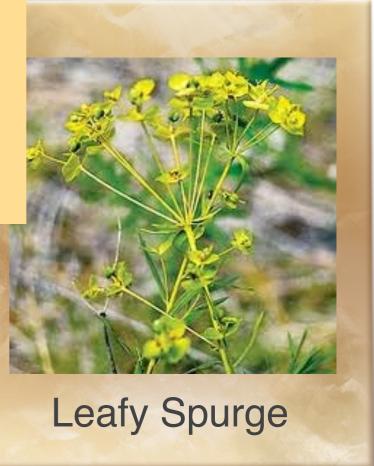
Weeds are Nutritious!



Capable of helping animals gain 2.2 lbs. per day

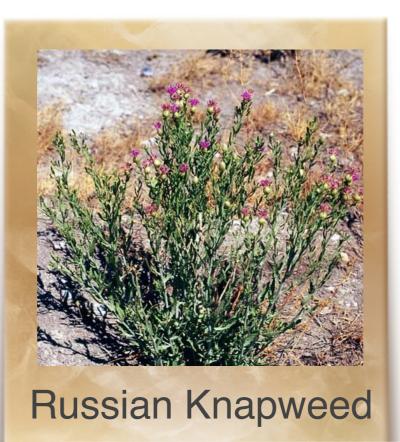






Scotch Thistle

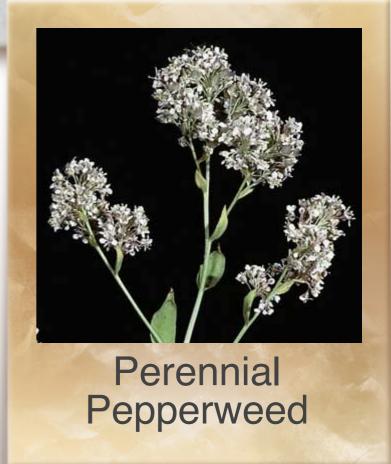




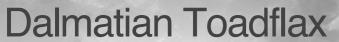




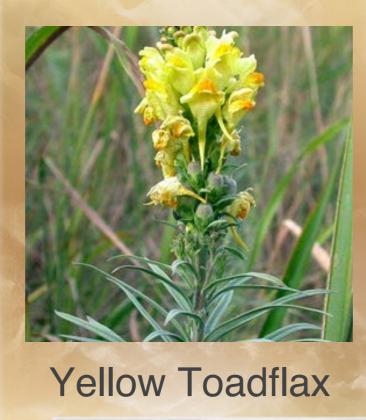








Mullein

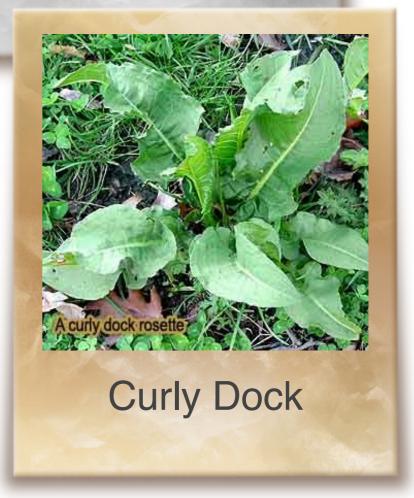




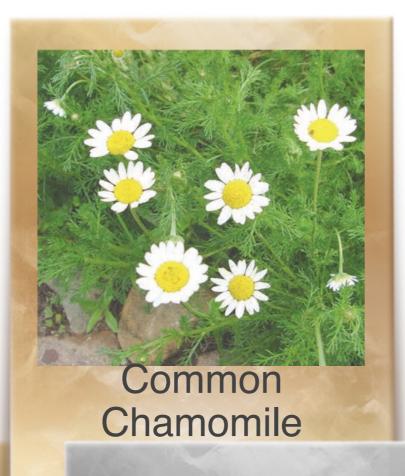


Red Root Pigweed













And on and on

and on and on

Cows Don't Eat Brush

Or Do They?



SoWhatDo You Do With This Info?

What Else Can You Do With This?

- Help new animals when they arrive in a new Location.
- . Manage fire danger with grazing.
- o ????

Want More? Want Wisit OnPasture.com

Check out "Special Collections" for all the instructions for teaching cows to eat weeds.

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