Welcome to this PowerPoint presentation about how to apply for an NCR-SARE Youth Educator grant.

Youth Educator Grant projects provide opportunities for youth in the North Central Region to learn about Sustainable Agriculture — farming and ranching practices that are ecologically sound, profitable, and socially responsible.

Educators use these grants to encourage young people and their families to try sustainable practices and see Sustainable Agriculture as a viable career option.

My name is Joan Benjamin. I will be walking you through the online application process. This presentation will take approximately 20 minutes.

What is SARE?

Grants and outreach to advance sustainable innovations to the whole of American agriculture.

Photo by Sean McGovern

SARE is part of USDA and is funded through the National Institute of Food and Agriculture or NIFA program.

SARE's purpose is to provide grants and outreach to advance sustainable innovations to the whole of American agriculture.

Something New and Different

SARE was started in 1988, conceived as a decentralized, science-based, grassroots, practical, problem-solving, and inclusive competitive grant-making and outreach program.

photo credit: Joan Benjamin

NORTH CENTRAL SARE
Sustainable Agriculture Research & Education

The program is run by four regions—North Central, Northeast, South, and West, each guided by a volunteer Administrative Council that makes grants and sets regional priorities.

SARE is a decentralized, grassroots grant program. Each of the four regions makes its own funding decisions, including what type of grant programs to offer in their respective region.

NCR-SARE's proposal review teams and the governing Administrative Council include regional farmers and ranchers, educators, researchers and personnel from state and federal agencies.

The SARE Model

- Four regional councils set priorities and make grants
- SARE Outreach produces practical information
- USDA-NIFA supports SARE
- Other USDA agencies and land-grant universities are partners

photo credit: David Baltensperger

The North Central Region of SARE consists of 12 states: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin.

National SARE Outreach staff work with SARE's regions to share grantee research results with farmers, ranchers, educators, consumers and others interested in sustainable agriculture. SARE publications cover a variety of sustainable agriculture practices and come in many formats, from books on cover crops and building soil health to bulletins on managing rangeland and water resources to online resources like Topic Rooms and videos.
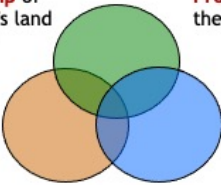
SARE Outreach materials and information on all funded SARE grant projects can be found on the SARE website: https://www.sare.org/

Before writing a proposal, determine a clear project goal and explore previous research and education done on that topic. It often helps to contact NCR-SARE, local sustainable agriculture groups, NRCS and/or Extension educators to share ideas and invite participation.

Sustainable agriculture emphasizes the Economic, Environmental, and Social Impacts of agriculture. In your proposal, you should explain how your project addresses each of the three parts of sustainable agriculture, even if it emphasizes one part over the others.

These grants are for sustainable agriculture research, demonstration, and education projects; they are NOT for everyday expenses or start up costs.
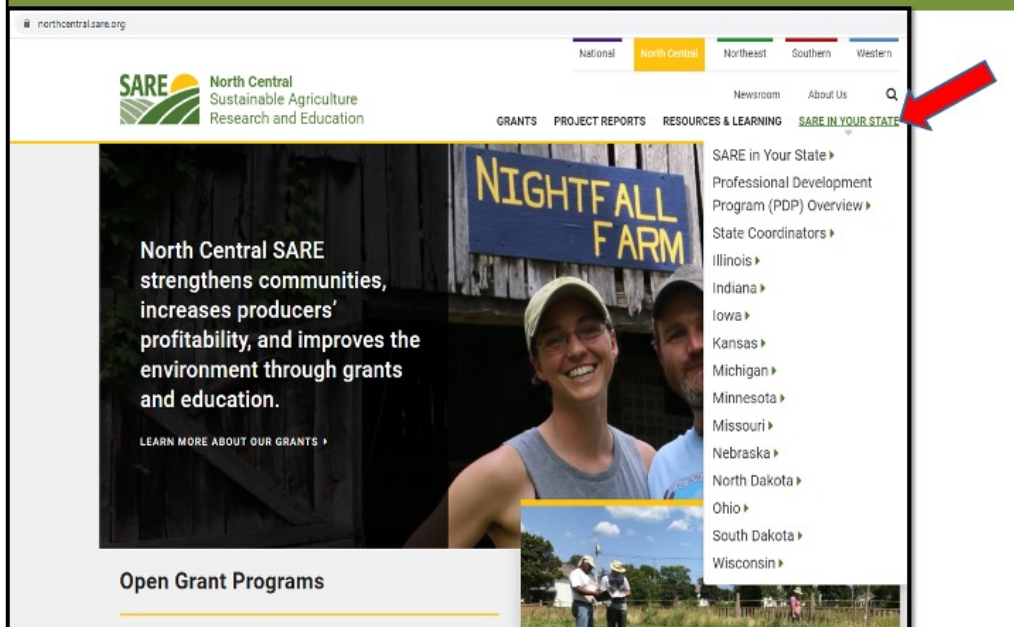
Youth Educator Grants

- Grants for educators to help young people and their families understand sustainable practices and see sustainable agriculture as a viable career option
- Up to $6000 per project
- Appropriate for vocational-ag teachers and other youth educators
- 15 projects funded per year
- Coordinated by Joan Benjamin

photo credit: Nathan Papendorf

NORTH CENTRAL SARE
Sustainable Agriculture Research & Education

North Central Region SARE recognizes that youth programs are a way to introduce new and exciting farming and ranching options to youth, their families, and community members.

The Youth Educator program supports opportunities for youth educators to research, demonstrate, and learn more about sustainable agriculture. Youth Education projects should help youth discover that sustainable farming and ranching is profitable; good for families, communities, and their quality of life; and good for the environment in the long term.

Go to the NCR-SARE Home page at: https://northcentral.sare.org/

Click on: SARE IN YOUR STATE

About Michael Fields Agricultural Institute from the Michael Fields website:

Our board and staff are deeply committed to sustainable agriculture, but it is through our many collaborations that we have the most reach. We also focus on fostering the next generation of sustainable agriculture proponents, and our interns and alumni have gone on to work in sustainable agriculture in diverse ways.

We are based in East Troy, Wisconsin, but our work affects the state, the country, and beyond. Our goal is to reach out to all types of farmers whether they consider themselves conventional, organic, or biodynamic.
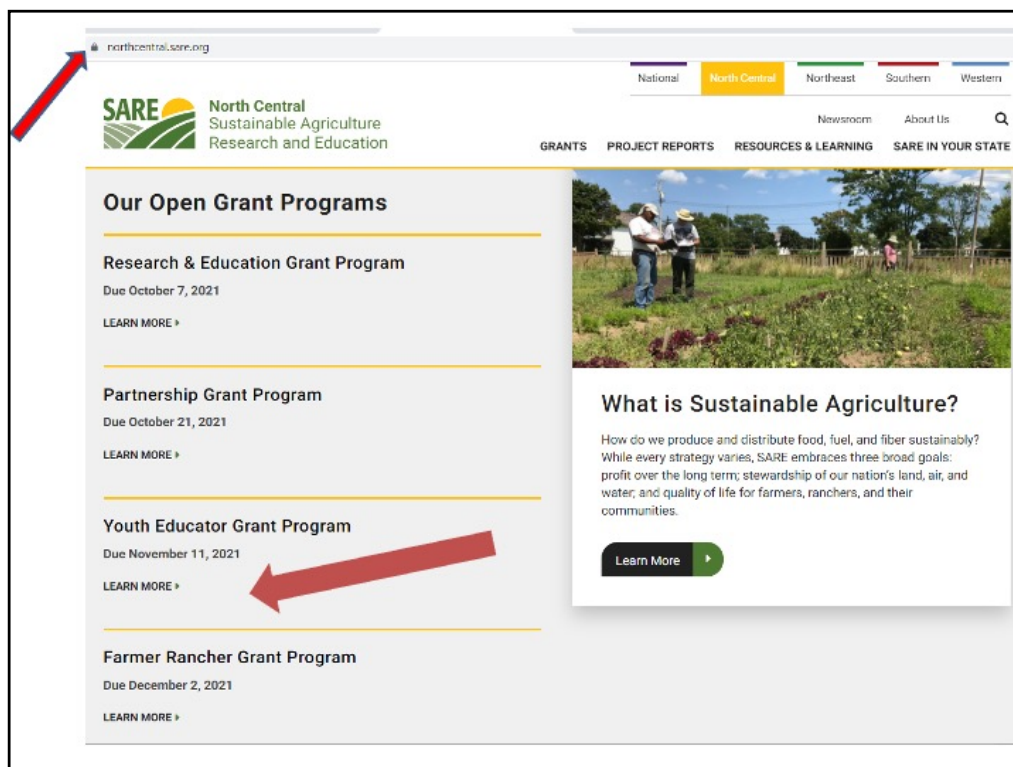
NCR-SARE uses an online submission system to take applications. Open calls for the various grant programs can be found on our homepage at: https://northcentral.sare.org/.

For details, scroll down to the Youth Educator Grant Program and click on "LEARN MORE"

I will now walk you through the application process.

First, download the current Call for Proposals and read the instructions, then click on "Apply Now" to begin your proposal.

Look over the information about Youth Educator Grants, then download and read a copy of the current Youth Educator Grant Call for Proposals. It is available as a Word document or as a PDF file. It contains directions and the application. You can use the Word document to prepare a draft of your application.

Make sure you have the current call, as there are typically a number of changes from the previous call. If you have any problems downloading the proposal, contact the NCR-SARE office and we can email you a copy, or mail you a print copy.

The online Submission Deadline is 4:00 p.m. CST, Thursday, November 11, 2021. If you are unable to use the online system, you may submit a proposal by mail or e-mail. Mail and e-mail submissions must be received by 4 p.m. CST on Thursday, November 11, 2021 at the NCR-SARE Office in Saint Paul, Minnesota.

Proposals sent by Fax will NOT be accepted. They are too hard to read.

Click on the "Apply Now" button after reading the Call for Proposals.

NORTH CENTRAL SARE

Sustainable Agriculture Research & Education

NCR-SARE Minnesota Office
University of Minnesota | 1390 Eckles Ave | Ste 120 | St Paul, MN 55108 | ph: 612-626-3113
www.sare.org | ncrsare@umn.edu

NCR-SARE Farmer Rancher Grant and Youth Educator Grant Office
Lincoln University | 900 Leslie Blvd, Rm 101 | Jefferson City, MO 65101
ph: 573-681-5545 | fax: 573-681-5534

NCR-SARE
2022 Call for Proposals
Youth Educator Sustainable Agriculture Grants

Purpose: Youth Educator Grant projects provide opportunities for youth in the North Central Region to learn about Sustainable Agriculture (farming and ranching that is ecologically sound, profitable, and socially responsible). Educators use the grants to encourage young people and their families to try sustainable practices and see sustainable agriculture as a viable career option.

TO SUBMIT A PROPOSAL, go to https://projects.sare.org/
The online submission system will open in August 2021. **Proposals must be received online or in the NCR-SARE office by mail or email by 4:00 p.m. CST, Thursday, November 11, 2021.** Faxed proposals will NOT be reviewed. If you are unable to use the online system, email: ncrsare@umn.edu or mail proposals to:

NCR-SARE Youth Educator Grant Program
University of Minnesota
1390 Eckles Ave
St Paul MN 55108

This call for proposals is available on the North Central SARE web site at:
https://northcentral.sare.org/. If you need a printed application, call 612-626-3113.

The Sustainable Agriculture Research and Education (SARE) Program is funded through the USDA National Institute of Agriculture (NIFA).

QUESTIONS? For questions about how to submit your proposal, contact Jean Andreasen, Program Administrator at: 612-626-3113 or ncrsare@umn.edu. For questions about the Youth Educator Grant Program, the selection process, or project ideas, call or email: Joan Benjamin, Associate Regional Coordinator at: 573-681-5545 or BenjaminJ@lincolnu.edu

National Institute of Food and Agriculture (NIFA) - USDA Nondiscrimination Statement: The U.S. Department of Agriculture (USDA), including NIFA, prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information

Whenever you apply for a grant, be sure to read the Call for Proposals first. It contains directions and the application and can help you determine if the grant is a good match for you.

At the top of the Youth Educator Grant Call for Proposals, you will see the link where you can submit a proposal. Or you can click on "Apply Now" on the NCR-SARE website.
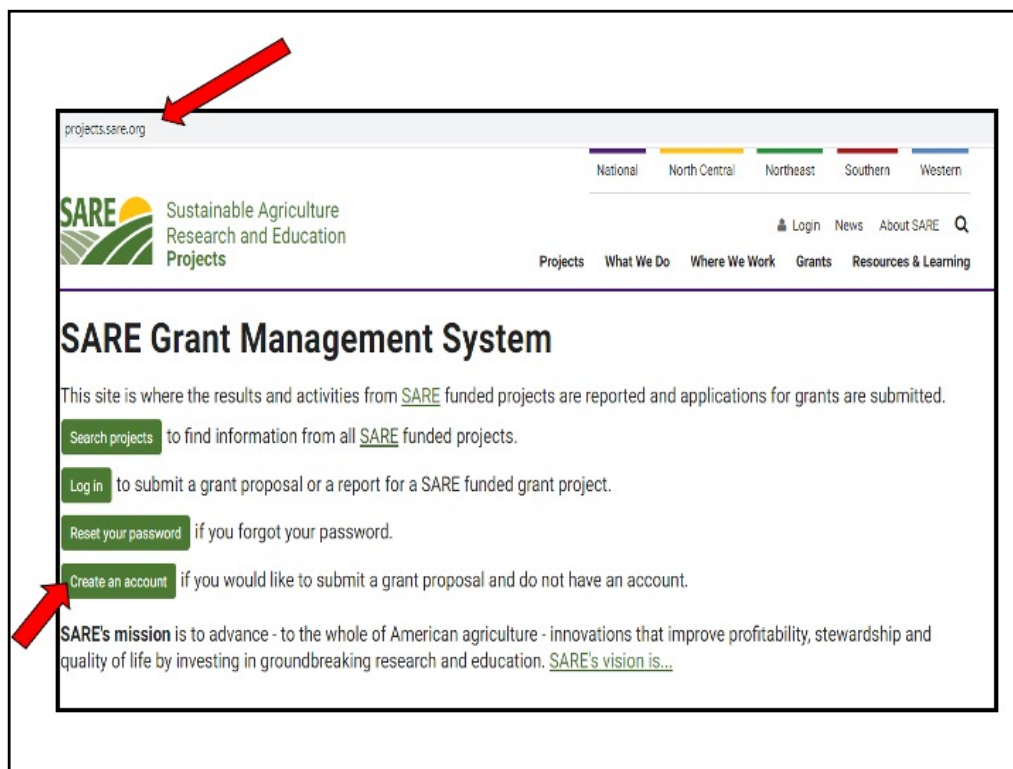
When you click on "Apply Now," or go directly to the site by using the link in the Call for proposals (https://projects.sare.org/), you will see this page.

I'll now guide you through using the online application system.

If you've never had a SARE grant before, you will first need to create an account and complete your user profile. Click on "Create an account."

If you've had a SARE grant previously and filed reports in this system, your profile will already be in the system and you can "Log in" with the information you used for reporting.

Applicant Registration

SARE grants are only available to people and organizations or institutions in the US, it's territories and protectorates.

Field	
Email*	
Username*	
Name prefix	▾
First name*	
Last name*	
Name Suffix	e.g. DVM or Jr.
Job Title*	
Institution, organization or business name*	
Institution, organization or business type*	Select one ▾
Address Line 1*	
Address Line 2	
City*	
State/Protectorate*	▾
Zip*	
Office/Day Phone*	
Cell Phone	
Website	https://

To "Create an account," Complete the requested information, then click on "Register" in the lower left hand side of the webpage. Information regarding this application will be sent to the email address you provide here.

We also request demographic information. The North Central Region SARE program is committed to an ethic of openness, inclusiveness, and diversity in all of its programs, policies, and procedures.

To monitor our performance in these areas, we collect demographic information. We appreciate your help with this.

Demographic information is not linked to your proposal. You must answer the demographic questions, but you may choose "prefer to not answer" for each question. If you have questions, please contact Joan Benjamin.
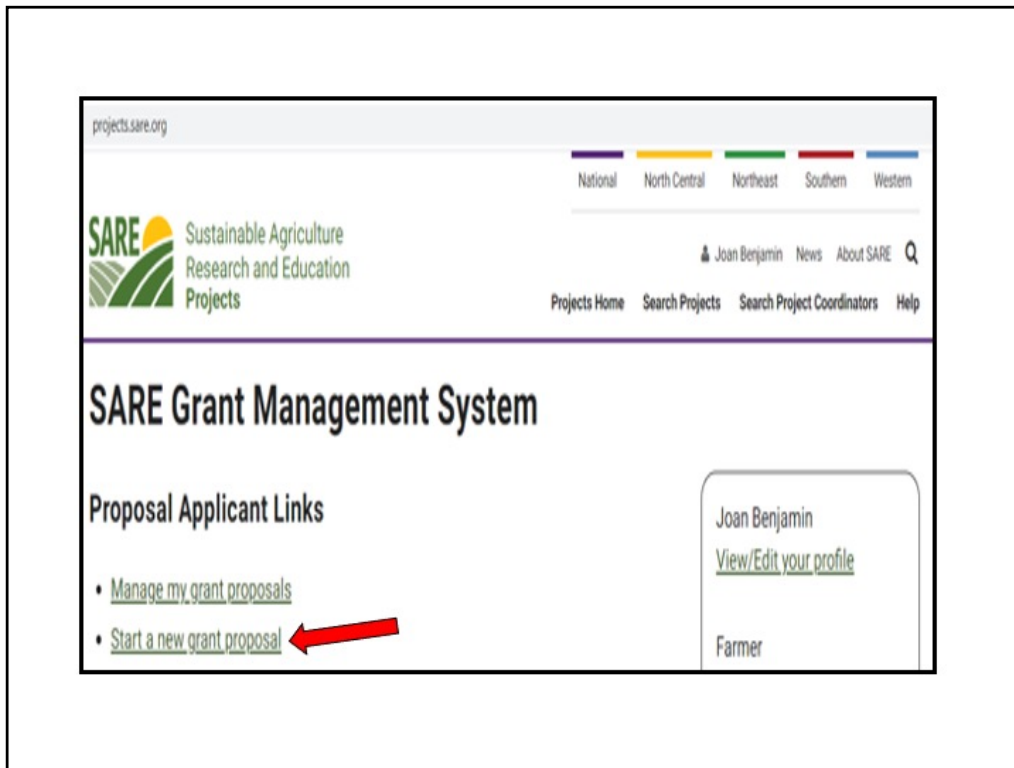
Once you have completed the information and logged into the system, you'll see this screen.

Click on "Start a new grant proposal."

If you've submitted projects before, or had a project funded before, you'll see them listed on this page.

You will see a list of all open grant applications for all four SARE regions.

Make sure you choose the North Central Region and the correct grant program.
You will be completing the North Central Youth Educator Grant application.

Click on "Begin a new proposal."

Click on "Edit title," then type in the title of your proposal in the space provided. This lets reviewers know what your project is about – be descriptive but not too wordy.

Use key words that are useful for finding your project in a website search, keeping the title to 150 characters or less.

Click on save to save your title. Note that throughout the application, you must click on "Save" after every entry to save the information you've entered.

Click on "Edit Description" to fill in the **Missing Proposal Description*** and enter a brief description of your project.

Note that for answers with character or word limits, the system tracks your character or word count.

Click on "Save"

Next, click on "Edit description" and provide a brief project description (160 characters or less). For most answers with a character or word limit, the system tracks the entry so that you know when you're running out of room. The system allows you to use more than 160 characters for this entry, but please limit your description to 160 characters. Click on "Save" to save the description.

You're ready to move on to the first section of the application, "General Information."

General Information

Project manager - if different from the applicant

This person signs the contract if the project is funded. Please check "Co-coordinator/leader/PI"

By submitting this proposal, you agree that SARE funds will only be spent on project expenses and that you will complete and submit an annual report (if needed) and final report.

Edit Answer

* List the state where most of the project work is taking place.

List the state where most of the project work is taking place.

Edit Answer

* Proposed Start Date

If your project is funded, your budget needs to be approved before you can spend grant funds. This will likely be by March 1, 2022 but may be later. You can start your project before that date, but will not be able to use grant funds for expenses incurred before your budget is approved.

Edit Answer

* Proposed End Date

You have up to 23 months to co...

* State

List the state where project work is taking place.

- Select -

Cancel   Save

Click on the "Edit Answer" button for each question and complete the information. Note that some boxes have the word "Select" which means there is a drop down menu that that will be visible when you click on the "down" indicator. Be sure to click on "Save" after you answer each question.

When a question is completed and saved, a green check mark appears.

You can change your answer by clicking on **Edit answer** and resaving.

✓ List the state where most of the project work is taking place.
List the state where most of the project work is taking place.

Answer:
MO
Edit Answer

✓ Proposed Start Date
If your project is funded, your budget needs to be approved before you can spend grant funds. This will likely be by March 1, 2022 but may be later. You can start your project before that date, but will not be able to use grant funds for expenses incurred before your budget is approved.

Answer:
March 1, 2022
Edit Answer

✓ Proposed End Date
You have up to 23 months to complete your project. Your end date cannot be later than January 31, 2024.

Answer:
January 1, 2024
Edit Answer

Once you have completed and saved an answer, a green check mark appears next to that question.

✓ **Practices**

Choose Your Topic. Select one item from the list that best represents your project. It should show the **primary focus** of your project. This is for SARE use only and will not affect your proposal review.

Answer:

Education & Training

Edit Answer

✓ **Commodities**

Choose Your Topic. Select one item from the list that **best** represents your project. It should show the **primary focus** of your project. This is for SARE use only and will not affect your proposal review.

Answer:

Fruits

Edit Answer

Other Commodities

If your project addresses commodities not listed above, please indicate the commodities. Use for mushrooms, syrup, etc.

Edit Answer

« Proposal Overview   View Draft   Next Section »

When you have completed this section, scroll to the bottom or top of the webpage and click on "Next Section" or "Proposal Overview."

Once you have completed all required and applicable information and **saved** all information in the "General Information" section, click on "Next Section" to move on to the next set of questions, or click on "Proposal Overview" to see which sections are yet to be completed. These options are available at the top and bottom of the web page.

2022 North Central Youth Educator Grant

Call for proposals

Creating Native Plant Borders for Pollinators - an on-farm project for high school students – 800632 Edit title

A team of educators and farmers will work together to provide hands-on sustainable agriculture experiences for high school youth, planting native plant borders to support pollinators.

Edit description

Project Coordinator

Joan Benjamin

Change

View Draft

Closes:
November 12th, 2021 at 11:00am CST

✓ General Information

* Proposal

* Budget

Youth Educator Sustainable Agriculture Grants

The Youth Educator call for proposals (CFP) is available on the North Central SARE web site at: https://northcentral.sare.org/. Please read it before starting your proposal. It contains details that will help you be successful. You can see some of the instructions from the Call for Proposals below.

If you need a printed application, call 612-626-3113.

Purpose: Youth Educator Grant projects provide opportunities for youth in the North Central Region to learn about Sustainable

If you return to Proposal Overview, the green check mark by "General Information" confirms that you have completed all required information for that section. Click on "Proposal" to complete the next section.

The green check mark by "General Information" indicates that you have completed all required information for that section. You can proceed to the next section, "Proposal."

22

Complete all sections of the Call for Proposals including:

- General Information
- Grant Proposal
- Budget and justification
- Livestock Care Plan (if your project involves livestock)

Be sure to click on "Save" after each entry to save your work. You can continue to make changes to your application until you click on "Submit." Once your application is submitted, you can no longer edit it.

QUESTIONS? For questions about how to submit your proposal, contact Jean Andreasen, Program Administrator at: 612-626-3113 or ncrsare@umn.edu. For questions about the Youth Educator Grant Program, the selection process, or project ideas, call or e-mail Joan Benjamin, Associate Regional Coordinator at: 573-681-5545 or BenjaminJ@lincolnu.edu

✓ Project Abstract

This is a short summary of your grant proposal. Briefly explain how you plan to educate youth about Sustainable Agriculture practices and careers.

Words: 22/100

Add media   Visual | Text

B *I* ABC ☰ ☷ ☰ ☰ ☰ 🔗 🔗 ▦ ▾ ↻ ↺ 🎞 ⤢

A team of students, educators, and farmers will plant 5 pollinator borders on farms to demonstrate how to attract beneficial insects and|

Complete the information for each question and "Save".
For text sections with word limits, the system tracks the words used.

Answer each question in this section. The system will show you how many words you have used so you don't go over the limit. In this example, 22 out of 100 words have been used.
Don't forget to save your answer.

On the main page, you'll see that you've successfully completed the first two sections.

At any time, you can click on "view draft" to view your proposal, or to share a draft with the people you are working with.

2022 North Central Youth Educator Grant

Call for proposals

Creating Native Plant Borders for Pollinators - an on-farm project for high school students – 800534 Edit title

A team of educators and farmers will work together to provide hands-on sustainable agriculture experiences for high school youth, planting native plant borders to support pollinators.

Edit description

Project Coordinator

Joan Benjamin

Change

View Draft

Closes:
November 12th, 2021 at 11:00am CST

✓ General Information

✓ Proposal

* Budget

* Livestock Care Plan

Youth Educator Sustainable Agriculture Grants

The Youth Educator call for proposals (CFP) is available on the North Central SARE web site at: https://northcentral.sare.org/. Please read it before starting your proposal. It contains details that will help you be successful. You can see some of the instructions from the Call for Proposals below.

If you need a printed application, call 612-626-3113.

Purpose: Youth Educator Grant projects provide opportunities for youth in the North Central Region to learn about Sustainable Agriculture (farming and ranching that is ecologically sound, profitable, and socially responsible). Educators use the grants to encourage young people and their families to try sustainable

Return to your Proposal Overview. You'll see that you've successfully completed and saved all required information in the first two sections.

You can view a draft of your proposal by clicking on "View Draft." When you click on "View Draft," you will also be provided with a link to the draft that you can share with collaborators.

When you click on "View Draft", a new window opens where you can see your draft proposal. You can share the link with people you are working with so they can see and review the same draft.

To return to your proposal, close the draft window.

2022 North Central Youth Educator Grant

Call for proposals

Creating Native Plant Borders for Pollinators - an on-farm project for high school students – 800534 Edit title

A team of educators and farmers will work together to provide hands-on sustainable agriculture experiences for high school youth, planting native plant borders to support pollinators.

Edit description

Project Coordinator

Joan Benjamin

Change

View Draft

Next you will enter your budget information.

Closes:
November 12th, 2021 at 11:00am CST

✓ General Information

✓ Proposal

* Budget

* Livestock Care Plan

Youth Educator Sustainable Agriculture Grants

The Youth Educator call for proposals (CFP) is available on the North Central SARE web site at: https://northcentral.sare.org/. Please read it before starting your proposal. It contains details that will help you be successful. You can see some of the instructions from the Call for Proposals below.

If you need a printed application, call 612-626-3113.

Purpose: Youth Educator Grant projects provide opportunities for youth in the North Central Region to learn about Sustainable Agriculture (farming and ranching that is ecologically sound, profitable, and socially responsible). Educators use the grants to encourage young people and their families to try sustainable

You're now ready to complete the budget section. Click on "Budget."

- **Materials and Supplies:** Use for items you plan to purchase to carry out the project
- **Travel:** For travel costs, use a mileage rate of $0.56
- **Other Direct Costs:** Use for consultants and service providers, communications, photocopying, conferences/meetings/workshops, meals or refreshments, speaker/trainer fees, fees for service/stipends, equipment rental, land-use charges, and fabrication of equipment.
  - **Food and Drink.** Refreshments/meals are allowed for meetings including educational events like field days and tours if they support the continuity of the event (there must be programming before and after the meal), especially if alternatives are not available in the vicinity. Meals may not be charged as project costs when individuals decide to go to breakfast, lunch, or dinner together when no need exists for continuity of a meeting. Breakfast meals are generally not allowable because no continuity of the meeting exists.

Details/Justification. Show how you came up with the proposed expenses (show your math). This is usually a per-unit cost times some number of units. Use rounded numbers. For example: 23 hrs. @ $20/hr. = $460, or 89 miles @ $.56/mile = $49.84, rounded to $50.00. Reviewers look for real-world budgets that match the activities in your proposal. If you are not asking for the full amount of an item, include a note in the justification explaining that you are only asking for part of the cost.

Budget Request. This shows the total amount you are requesting for each budget item

- **Matching funds are not required.** Do not show a match. If outside funds are necessary to carry out your project, mention that you have outside resources so reviewers can evaluate your work plan, but don't list the amount.
- **Unallowable Expenses.** Grant funds cannot be used for planning, construction, repair, or remodeling of buildings or to buy motorized vehicles. These items may be leased or rented with grant funds, if they are needed for the project. Grant funds cannot be used for permanent installations (e.g. wells or buried irrigation lines.)

* Budget

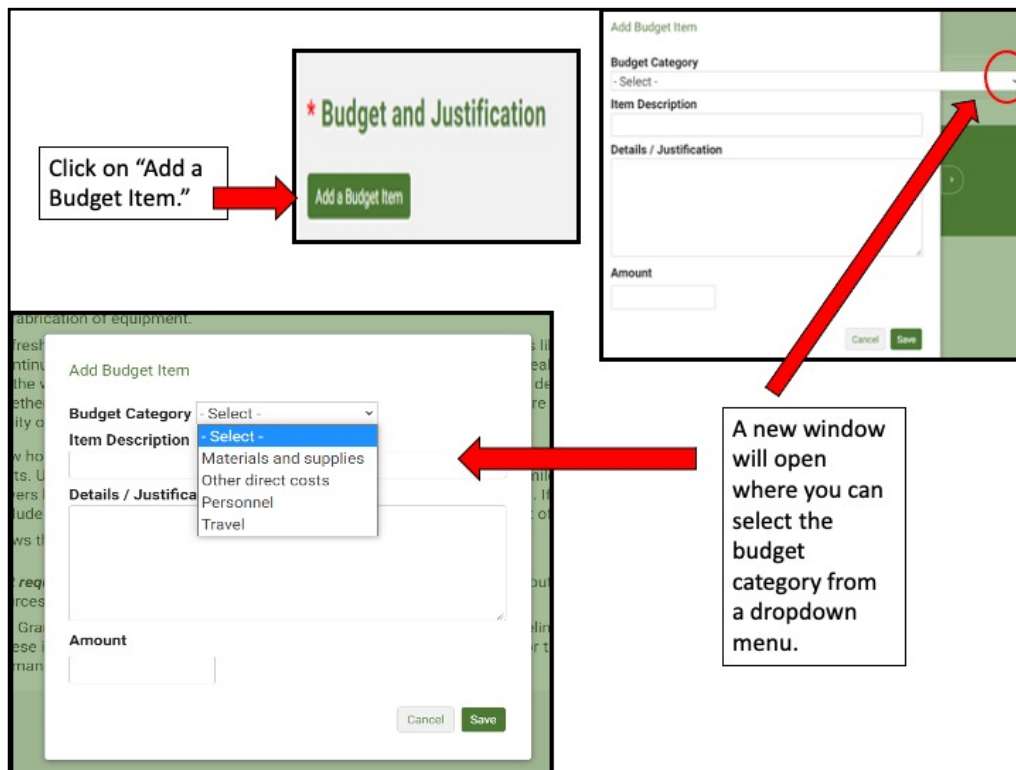[Add a Budget Item]

« Proposal Overview   View Draft   « Previous Section   Next Section »

Read the budget instructions, then click on "Add a Budget Item" to enter each item of your budget.

Reviewers look for realistic budgets. Use the real cost of items rather than estimates. Look up budget items on the Internet or call suppliers to find out costs.

Click on "Add a budget item" then click on the down arrow under "Budget Category" to open the drop down menu of budget categories. Chose the category for the item you want to add.

✓ Budget and Justification

Answer:

Category	Description	Amount
Personnel [Edit] [Delete]	Beth Nelson - plants cover crops, takes growth and yield measurements, takes soil tests	$2,500
Total:		$2,500

Description	Details / Justification
Beth Nelson - plants cover crops, takes growth and yield measurements, takes soil tests	100 hours x $25/hour = $2500

[Add a Budget Item]

Add Budget Item

Budget Category
Personnel

Item Description
Beth Nelson - plants cover crops, takes growth and yield me

Details / Justification
100 hours x $25/hour = $2500

Amount
2500

[Cancel] [Save]

After you select the "Budget Category," fill in the "Item Description." Then, under "Details/Justification," show how you came up with the amount for that item (show your math), and fill in the "Amount" you want the grant to cover for that item. When you click on "Save" the item appears as shown above.

Saved Budget Item

Complete the item description. Under Details/Justification, show how you calculated the total cost for that item (show your math). You can add keep adding budget items by clicking on "Add a Budget Item," but none of the information will be saved until you click on the "Save" button.

✓ Budget

Answer:

Category			Description	Amount
Travel	Edit	Delete	Beth Nelson travels to Chicago to present project results at National Association of Ag Educators Conference	$340
Materials and supplies	Edit	Delete	90 Native Perennial plants: Cup plant, Goldenrod, Wild Bergamot for students to plant 3 native plant borders to attract pollinators on a local blueberry farm	$629
Other direct costs	Edit	Delete	Farmer compensation for 8 hours participation helping students with planning and planting	$1,000
Personnel	Edit	Delete	Joan Benjamin and Beth Nelson organize educator/student/farmer teams, planting days, and videotapes activities	$2,050
Total:				**$4,019**

Description	Details / Justification
Beth Nelson travels to Chicago to present project results at National Association of Ag Educators Conference	Round trip airfare: $340
90 Native Perennial plants: Cup plant, Goldenrod, Wild Bergamot for students to plant 3 native plant borders to attract pollinators on a local blueberry farm	90 perennial plants (30 each of 3 plants) x $6.50 per quart pot = $585 + $43.50 shipping/handling = $628.50 rounded to $629
Farmer compensation for 8 hours participation helping students with planning and planting	8 hours each x $25/hour = $200 x 4 farmers = $1000
Joan Benjamin and Beth Nelson organize educator/student/farmer teams, planting days, and videotapes activities	41 hours each x $25/hour = $1025 x 2 = 2050

Here is a sample budget. Once you've entered all your items and clicked on "Save," scroll to the top or bottom of the webpage and click on "Proposal Overview" or "Next Section."

Once you've completed the three required sections, go to the Livestock Care Plan section.

If your project **does not** involve livestock, open the Livestock Care Plan form and answer "No" to the first question which is: Does your project involve livestock? Click on "Save," then click on "Proposal Overview."

If your project **does** involves livestock, be sure to answer all of the questions in the Livestock Care Plan form and click on "Save." Then click on "Proposal Overview."

You've now completed all required sections (all sections have a green checkmark), and are ready to submit the proposal. It's a good idea to click on "View Draft" to review your proposal before you submit it. When you are satisfied with how you have answered all of the questions, click on "Submit Proposal".

When you click on "Submit Proposal," you will see another page with a button to "Submit proposal." This is a safeguard to make sure you are ready to submit. Click on "Submit proposal" to complete your application. You have the ability to "unsubmit" and make changes prior to the closing date for the grant program.

You will see this web page, confirming your submission. You will also receive an email confirming your submission.

If you need to make changes, you can "Unsubmit" and make corrections and then "Submit" again, but you must resubmit prior to the grant close date.

To "Unsubmit," click on "PROPOSAL OVERVIEW." To review your proposal, click on "VIEW PROPOSAL."
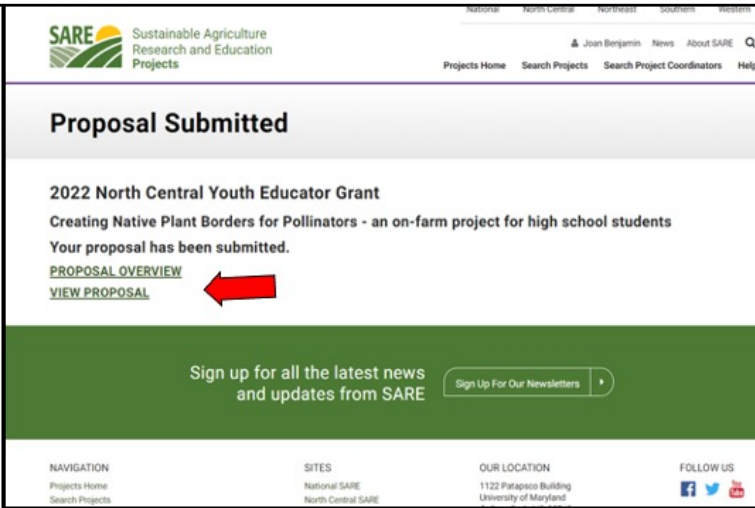
After you submit your proposal, you will see this confirmation page. Note that in this system, you can "Unsubmit" and make changes PRIOR to the closing date for the grant program. Make sure you resubmit by the closing date and time or your proposal will not be considered for funding.

Once your proposal is submitted, you can click on "Project Overview" to "Unsubmit" your proposal or "View Proposal" to review your application.

If you click on "Proposal Overview" you will see the "Unsubmit Proposal" option.

Good luck with your proposal!

If you have questions contact Joan Benjamin at:

573-681-5545
or
benjaminj@lincolnu.edu

https://northcentral.sare.org/
Follow us on:
Our Facebook Page
Our Twitter Page
Our YouTube Channel

photo credit: Joan Benjamin

Congratulations! You have now successfully submitted your Youth Educator Grant Proposal.

A committee of farmers, ranchers, educators, researchers, and others with an interest in youth education will review the proposals and make funding recommendations to the NCR-SARE Administrative Council.

The Administrative Council members make the final funding decisions.

Awards will be announced by the end of February 2022.

Good luck with your proposal.

If you have any questions contact NCR-SARE.

https://www.facebook.com/NCRSARE
https://twitter.com/#!/ncrsare
https://www.youtube.com/NCRSAREvideo