

# SARE: Advancing the Frontier of Sustainable Agriculture in...

# Idaho

## Project Highlight: *Bolstering the market for goat meat*

Goats can survive on low-quality forage and still produce high-quality meat, which makes them a great livestock option for farmers and ranchers in dry, western states. And in Idaho, demand for goat meat is increasing.

Seeing the need to meet this demand, goat ranchers in Hagerman used a SARE grant to host an open house to reach out to farmers and ranchers about goat meat production. They found both producers and consumers excited to build a local food marketplace for goat meat, and have already begun to see increased sales.

On the production side, the grantees shared their experiences with ranchers about raising grass-fed goats, how to market the product, USDA food safety requirements, and local processing locations and costs. Even some produc-

ers not previously involved in goat meat production decided that they would raise goats in the coming season.

On the consumer side, the ranchers raised awareness about goat meat as an alternative to other red meat and were able to demonstrate to potential consumers how flavorful goat meat can be. After consumers tried goat meat, learned about its health benefits and local availability in the open house, they began adding it to their diet.

Consumers are growing increasingly aware of goat meat's health benefits, and because the population has become more diverse with communities traditionally accustomed to eating goat meat, the market is growing.

For more information on this project, see [www.sare.org/projects](http://www.sare.org/projects), and search for project number FW11-032.

## SARE in Idaho

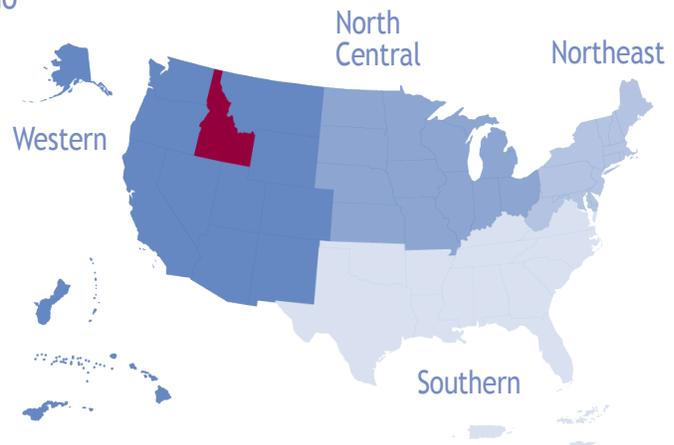
[www.westernsare.org/idaho](http://www.westernsare.org/idaho)

**\$3.4 million in total funding**

**57 grant projects**

(since 1988)

For a complete list of grant projects state by state, go to [www.sare.org/state-summaries](http://www.sare.org/state-summaries)



SARE's four regional programs and outreach office work to advance sustainable innovations to the whole of American agriculture.

## What is SARE?

Since 1988, the Sustainable Agriculture Research & Education (SARE) program has been the go-to USDA grants and outreach program for farmers, ranchers, researchers and educators who want to develop innovations that improve farm profitability, protect water and land, and revitalize communities. To date, SARE has awarded \$245 million for more than 6,100 initiatives.

### SARE is grassroots with far-reaching impact

Four regional councils of expert practitioners set priorities and make grants in every state and island protectorate.

### SARE communicates results

SARE shares project results by requiring grantees to conduct outreach and grower engagement; and by maintaining the SARE Learning Center—a library of practical publications, grantee-produced information products and other educational materials.

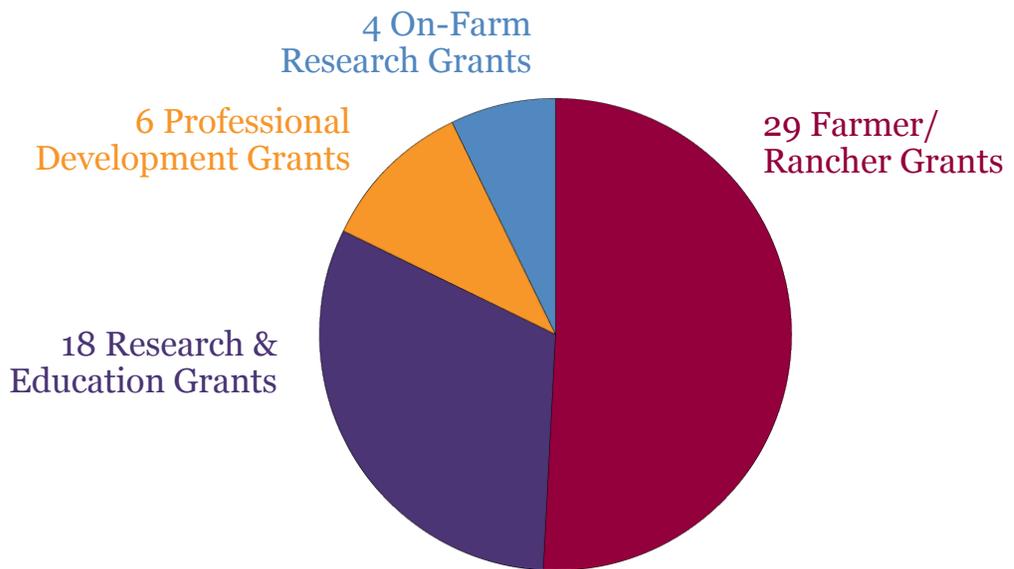


Sustainable Agriculture Research & Education

[www.sare.org](http://www.sare.org)

# SARE Grants in Idaho

SARE has  
awarded a  
total of  
**57 grants**  
in Idaho  
since 1988



## SARE's Impact



**53 percent** of producers report using a new production technique after reading a SARE publication.

**79 percent** of producers said they improved soil quality through their SARE project.

**64 percent** of producers said their SARE project helped them achieve higher sales.

## Contact Your SARE State Coordinator

SARE sustainable ag coordinators run state-level educational programs for Extension and other ag professionals, and many help grant applicants and recipients with planning and outreach. Visit [www.westernsare.org/idaho](http://www.westernsare.org/idaho) to learn more.

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SARE is funded by the USDA's National Institute of Food and Agriculture (NIFA).

For detailed information on SARE projects, go to  
[www.SARE.org](http://www.SARE.org)