

## **SARE's 20<sup>th</sup> Anniversary Photo Competition**

### **Theme: Groundbreaking Innovations, People and Partnerships in Sustainable Agriculture**

In celebration of the 20<sup>th</sup> Anniversary of the Sustainable Agriculture Research and Education (SARE) program, we are excited to announce our first-ever national photo competition.

We're looking for photos from all corners of the nation that depict groundbreaking innovations, people and partnerships advancing the frontier of sustainable agriculture in America.

The top four photos, one from each of SARE's regions in the United States, will receive grand prizes of free attendance and accommodations at SARE's 20<sup>th</sup> Anniversary conference, to be held March 25-27, 2008 in Kansas City, Missouri.

#### **What kind of photos are we looking for?**

We are looking for imaginative, striking photos related to groundbreaking innovations, people, and partnerships in sustainable agriculture. While our top four regional winners will be chosen based on how compelling and clearly they depict this general theme, honorable mentions will be chosen per the categories below. We've offered some ideas, but this is just to get your imagination going!

##### **1) *The Diverse Sustainable Agriculture Community:***

Who's doing the work of sustainable agriculture? Photos entered in this category can feature a range of people in the agricultural community going about their work: for example, farmers planting cover crops; dairy farmers rotating cows through fields; workshops of people learning from each other, including researchers, educators, and producers; consumers buying sustainably grown produce; restaurateurs working with sustainable farmers and ranchers; people at farmer's markets; people next to their innovations. ***Photos in this category should clearly depict people – can be from all walks of life and professions – working to advance sustainable agriculture.***

##### **2) *Land and Water Stewardship:***

Cover crops; incorporating a diversity of natural ecosystems into farming and ranching; innovations and new technology to protect water and soil, organic crops; sustainable pest management strategies; pastured grazing and other sustainable livestock operations – these are just a few ways farmers and ranchers are advancing sustainable agriculture. ***Photos in this category should depict sustainable farming and ranching practices that protect land, water and produce healthy crops.***

### **3) Energy and Climate Change:**

Solar, wind, sustainable bio-fuels, efficiency technology – across the country, farmers and ranchers are transitioning their operations to self sufficient, clean energy technologies. ***Photos in this category should depict clean energy technologies/practices being developed or in operation on the farm and ranch.***

### **4) Communities and Markets**

How is sustainable agriculture changing communities – your ideas in photos! From community-supported agriculture, to local contractors and consultants hired to install sustainable systems; to farmers' markets and supermarkets – ***photos in this category should show how communities are benefiting from sustainable agriculture operations.***

### **Who can enter?**

Our competition is open to everyone except for **current or past paid SARE/SAN staff and state PDP coordinators**. We particularly encourage young people, women and minority farmers and ranchers to enter.

### **When is the deadline for entries?**

The deadline for entries is October 31, 2007. Judging will be in early December 2007.

### **Who will judge the photos?**

The panel of judges will consist of a photography/communications expert from each of SARE's regions, and will also include SARE technical experts to ensure photos depict sustainable innovations.

### **What happens with the winning photos?**

The judges will choose, from all the categories, a total of four overall grand prize winning photographs, one from each of SARE's regions. Honorable mentions will be given to up to three photos per category.

The four grand-prize photos will be announced in January 2008, and will be featured on conference banners and other conference materials. Honorable mentions will be announced at the conference. In addition to the winners, selected photos will be displayed at the conference.

All photos, both winning and non-winning, may also be published in all SARE print and electronic publications, including those of its national outreach arm, the Sustainable Agriculture Network (SAN) and its regional and state programs.

Winning photographers, both grand prize and honorable mentions, will receive by post three complimentary copies of any publication in which their work is featured.

### **What are the rules for entry?**

1. Entries must be received by October 31, 2007.
2. Entries should reflect the theme: Groundbreaking Innovations, People and Partnerships in Sustainable Agriculture.
3. For every photo you send, please mention the following:
  - your name
  - your e-mail address
  - your postal address
  - your telephone number
  - the place the photo was taken, including closest town and state
  - the date when the photo was taken
  - a short caption (up to three sentences) for the photo that describes the image and how it depicts a sustainable agriculture innovation.
  - The name(s) with proper spelling of any human subject depicted.
  - your age
  - your gender
  - A signed copyright and subject-release form
4. Please make sure to specify for the category for each photo submitted (maximum three per category).
5. You can e-mail your photos to [sarephotocontest@gmail.com](mailto:sarephotocontest@gmail.com) – or send them on cd. The size should be at least 1819 x 2598 pixels [154 x 220mm horizontal] at 300 dpi resolution, supplied in jpeg format, with a maximum file size of 10 MB.
6. You can also mail your images by post. They should print out at 300 dpi, 8.5 by 5.5 inches, and be sent to: SARE, c/o Dena Leibman/Photo Contest, 10300 Baltimore Ave., Bldg. 046 BARC West, Beltsville, MD. **Please be aware that photos sent by post will not be returned.**
7. By entering the contest, you give the Sustainable Agriculture Research and Education (SARE) program the right to publish your photo in any of its publications (and also those of SARE's national outreach arm, the Sustainable Agriculture Network (SAN)). Furthermore, we will assume that future credited use of your photos in SARE/SAN publications is possible unless you specify otherwise.
8. We reserve the right to crop the images as we see fit.
9. Entries must be your own work.
10. Entries should not have won previous competitions, and should not have been published elsewhere.
11. No responsibility is accepted for ineligible entries or entries made fraudulently.

12. By entering this competition you are accepting these rules and agree to be bound by them.

13. Current or past paid SARE/SAN staff and state PDP coordinators cannot enter this contest. However, they can enter the special internal SARE/SAN photo contest. For details, please contact: [communications@sare.org](mailto:communications@sare.org).